

WSYX Columbus 1261 Dublin Rd Columbus, OH 43215

Crossroads Media-Alexandria 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

1384414 Contract

Schedule Dates

Agency

Product

Sales Office

Brand

CPE

10/02/12-10/08/12 Advertiser

POLITICAL ISSUE (ns) (1187)

Salesperson Millennium/DC, Washington DC (1108)

Buyer Name Phone/Fax

Áccount Types Billing Type Comments

Date:

American Crossroads (41509) Crossroads Media-Alexandria (2097) **AMERICAN CROSSROADS (325849)**

Millennium Washington DC

Ramsey, Noelle

11/27/1065

National/Political Issue Agency BRD Weekly/Irregular

American Crossroads JARED SALLES

Accepted-Station:

Date Entered 09/28/12 Last Modified

09/28/12

Melody Margolin

No CO-OP Headline # ECR09832780

Demo A35+R Order Type Normal

Package Deal

Entered By

Commission % 15.00

Date:

Comments:

Commission \$4,207.50 Net Total \$23,842.50

Sales Tax

Columbus (WSYX) By Broadcast Month <u>Spots</u> <u>Rate</u> Oct. 2012 30 \$28,050.00 Grand Total: 30 \$28,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/02/12-10/02/12	2	:30	6:58A- 7:30A (EST)			1				-	1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MORNING AMERI	CA 9/28/12
2.0	Normal Line / SPOT (2)	10/03/12-10/03/12	2	:30	6:58A- 7:30A (EST)				1				1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MORNING AMERI	CA 9/28/12
3.0	Normal Line / SPOT (3)	10/04/12-10/04/12	2	:30	6:58A- 7:30A (EST)					1			1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MORNING AMERI	CA 9/28/12
4.0	Normal Line / SPOT (4)	10/05/12-10/05/12	2	:30	6:58A- 7:30A (EST)					1	ι		1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MORNING AMERI	CA 9/28/12
5.0	Normal Line / SPOT (5)	10/08/12-10/08/12	2	:30	6:58A-7:30A (EST)		1						1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MORNING AMERI	CA 9/28/12
6.0	Normal Line / SPOT (6)	10/02/12-10/02/12	2	:30	12P- 12:30P (EST)			1					1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 NEWS NOON	9/28/12
7.0	Normal Line / SPOT (7)	10/03/12-10/03/12	2	:30	12P- 12:30P (EST)				1	į			1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 NEWS NOON	9/28/12
8.0	Normal Line / SPOT (8)	10/04/12-10/04/12	2	:30	12P- 12:30P (EST)					1			1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 NEWS NOON	9/28/12
9.0	Normal Line / SPOT (9)	10/05/12-10/05/12	2	:30	12P- 12:30P (EST)					_ 1	L	-	1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 NEWS NOON	9/28/12
10.0	Normal Line / SPOT (10)	10/08/12-10/08/12	2	:30	12P- 12:30P (EST)		1					1	1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 NEWS NOON	9/28/12
11.0	Normal Line / SPOT (11)	10/02/12-10/02/12	2	:30	10A- 10:57A (EST)			1				!	1	\$500.00	\$500.00	Columbus (WSYX)	RACHAEL RAY	9/28/12
12.0	Normal Line / SPOT (12)	10/03/12-10/03/12	2	:30	10A- 10:57Å (EST)				1				i	\$500.00	\$500.00	Columbus (WSYX)	RACHÄEL RAY	9/28/12
13.0	Normal Line / SPOT (13)	10/04/12-10/04/12	2	:30	10A- 10:57A (EST)					1		1	i	\$500.00	\$500.00	Columbus (WSYX)	RACHAEL RAY	9/28/12
14.0	Normal Line / SPOT (14)	10/05/12-10/05/12	2	:30	10A- 10:57A (EST)					1	ı İ		i	\$500.00		Columbus (WSYX)	RACHAEL RAY	9/28/12
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Millennium Washington DC

Ramsey, Noelle

CPE **Account Types**

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (15)	10/08/12-10/08/12	2	:30	10A- 10:57A (EST)		1				!		1	\$500.00	\$500.00	Columbus (WSYX)	RACHAEL RAY	9/28/12
16.0	Normal Line / SPOT (16)	10/02/12-10/02/12	2	:30	12P- 12:56P (EST)			1					1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 AT NOON	9/28/12
17.0	Normal Line / SPOT (17)	10/03/12-10/03/12	2	:30	12P- 12:56P (EST)				1		!		1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 AT NOON	9/28/12
18.0	Normal Line / SPOT (18)	10/04/12-10/04/12	2	:30	12P- 12:56P (EST)				1	-			i	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 AT NOON	9/28/12
19.0	Normal Line / SPOT (19)	10/05/12-10/05/12	2	:30	12P- 12:56P (EST)					i	1		1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 AT NOON	9/28/12
20.0	Normal Line / SPOT (20)	10/08/12-10/08/12	2	:30	12P- 12:56P (EST)		1						i	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 AT NOON	9/28/12
21.0	Normal Line / SPOT (21)	10/02/12-10/02/12	2	:30	4:30P- 5P (EST)			1	1 1				1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGE JUDY	9/28/12
22.0	Normal Line / SPOT (22)	10/03/12-10/03/12	2	:30	4:30P- 5P (EST)				1				1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGE JUDY	9/28/12
23.0	Normal Line / SPOT (23)	10/04/12-10/04/12	2	:30	4:30P- 5P (EST)				1	-			1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGĘ JUDY	9/28/12
24.0	Normal Line / SPOT (24)	10/05/12-10/05/12	2	:30	4:30P- 5P (EST)					1			1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGĘ JUDY	9/28/12
25.0	Normal Line / SPOT (25)	10/08/12-10/08/12	2	:30	4:30P- 5P (EST)		1						1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGĘ JUDY	9/28/12
26.0	Normal Line / SPOT (26)	10/06/12-10/06/12	2	:30	12:05A- 12:35A (EST)						1		1	\$250.00	\$250.00	Columbus (WSYX)	SEINFELD	9/28/12
27.0	Normal Line / SPOT (27)	10/06/12-10/06/12	2	:30	12:35A- 1:35A (EST)					1	1		1	\$200.00	\$200.00	Columbus (WSYX)	ACCESS HOLLYWOOD	9/28/12
28.0	Normal Line / SPOT (28)	10/07/12-10/07/12	2	:30	11:35P- 12:05A (EST)							1	1	\$300.00	\$300.00	Columbus (WSYX)	SEINFELD	9/28/12
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Net Total Sales Tax

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Grand Total:	30	\$28,050.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tι	u W	Ve TI	h F	s Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / Prime Premium (29)	10/02/12-10/02/12	2	:30	10P- 11P (EST)			1						1	\$3,500.00	\$3,500.00	Columbus (WSYX)	PRIVATE PRACTICE	9/28/12
30.0	Normal Line / Prime (30)	10/07/12-10/07/12	2	:30	6:58P- 8P (EST)					:			1	i	\$1,800.00	\$1,800.00	Columbus (WSYX)	AMERICA'S FUNNIEST VIDEOS	9/28/12
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Accepted	l-Ágency/Advertiser:			Date:	Accepted-	Station:	:								Date:	Comments:			

R/F Rooker	שום אי	Diagra	Dack